

# John Geaney

FOR HAIR

NEWS  
LETTER  
DECEMBER  
2008



John on stage  
with his model  
Ailbhe

## John Geaney takes 1st place at Wella trend vision in Dublin

### The road to winning hair.

What a busy couple of months in the salon. We entered this competition

**This Mineral deposit was our inspiration for the color we developed.**



back in May as a photographic entry. We were selected by a panel of judges from Vidal Sassoon in London to go through to the finals in the Helix centre in Dublin last week where the salon took the gold medal. This is a great win for the salon and cements our reputation for excellence in color and cutting.

The next step is to represent Ireland at the world finals to be held in Lisbon next month.

The theme of the look was called mineral splendor. We took our inspiration from the colors found in mineral deposits. The look was of muted tones and nature.

One of our house models Ailbhe was the perfect candidate for the Earth goddess look. Part of the look was a leather corset encrusted with crystals and ruffles that complemented the hair.



### The Prodigal son returns

Declan Kehoe is no stranger to John Geaneys, he took leave to follow his dream to Australia two years ago where he worked as a trainer for a large international hair chain. Declan has returned to Cork and is now training director in the salon.

**Wella six Step Ritual now  
at John Geaney for Hair**



**Ceremony treatment for body and soul.**

Treatments are an inexpensive way to maintain great hair condition all year round, with the wella six step range and guidance from our trained staff who will help you choose the ceremony that's right for you. Choose from Calming Ceremony, Color Brilliance Ceremony, Renewing ceremony, Smoothing Ceremony, Energising Ceremony and Shine Ceremony.